



In Support of

SickKids[®]
FOUNDATION

“Legends On The Bay” Celebrity Pro Bass “Charity” Tournament

On Saturday September 22, 2007 Georgian Life Promotions, Hook More Fish Television Inc, (Shaun Rickard’s Outdoor Adventures), Les Stroud from “Survivorman and Hockey Legend Kris King will host a Celebrity Pro Bass Tournament on the beautiful shores of Georgian Bay at The Delawana Inn Spa and Conference Resort, (www.delawana.com) in the Town of Honey Harbour. The inaugural Celebrity Tournament, “Legends on The Bay” was given its name by Syndi Robitaille- Johansen of Georgian Life Promotions to identify with the Retired NHL Players that will be participating with this charity event.

Although the main celebrities will include a line up of retired NHL players, the event is open to include any celebrity participant who wishes to partake in this “Charity Event” including Les Stroud from “Survivorman” which airs on “The Science Channel” in the U.S., and “The Outdoor Life Network” in Canada. Italo Labignan from Canadian SportFishing Television has also confirmed to participate as one of our Celebrity Anglers.

Celebrity and Pro Anglers will be partnered up with NHL Hockey Legends for a fantastic day of Pro Bass Fishing. The event will be filmed for a one hour special to air on national television later in the year. It will also be part of Shaun Rickard’s third season of Shaun Rickard’s Outdoor Adventures

The event was created by Syndi Robtaille of “Georgian Life Promotions to help bring tourism to our area and raise funds for SickKids Hospital.

In view of the fact of the fabulous location, prestige resort, warm and friendly community, Hook More Fish Television Inc, (Shaun Richard’s Outdoor Adventures) popularity, Celebrity and Pro Angler participation, and logistic advantages, “Legends on the Bay” is anticipated to draw thousands of spectators on site from around the Georgian Triangle, Simcoe County, Muskoka and Greater Toronto Area.

The day will begin at 8:00 am at “The Delawana Inn & Resort” where the Anglers and Celebrities venture out onto beautiful Georgian Bay for an incredible fishing experience. Anglers will be paired with a celebrity from a guest list that includes: Darryl Sittler, Wendel Clark, Dave Burrows, Dave Hutchison Bob Probert, Pat Boutette Chris Kontos, Kraig Nienhuis, and more

Spectators will enjoy a full day of events including a variety of displays and exhibits that will satisfy all fishing, boating, cottage, and sports enthusiasts. A Children's Fishing tournament will take place on location and some fantastic prizes will be awarded to the little lunkers.

At 2: pm spectators will be treated to a "meet and greet" with the Celebrities and Pro Anglers and witness a spectacular weigh in from their days catch. Andy Pallotta, of Bass Mania, will be on hand for the weigh in and brings with him his expertise in tournament fishing. A live auction will take place and sports fans will have the opportunity to bid on numerous autographed items to add to their collection.

At the end of the day Pro Anglers and Celebrities will be treated to an "Awards Ceremony at to share fish stories, enjoy cocktails and receive awards. At 7 p.m. their guests will join them for the Gala dinner and dance which will include a private auction of autographed items. The evening will conclude with entertainment by NHL Alumni Kraig Nienhuis. www.9house.net

Partnered sponsors will have the opportunity to benefit from a fantastic promotional marketing package, be given the opportunity to partake in the day's events and aid in achieving funds for Sick Kids Hospital.

Individual tickets sales for the Gala dinner/dance are still available for \$125.00. There are a limited number of seats so it is advised to purchase your tickets early to insure you don't miss out on this spectacular event. Special weekend packages are being arranged for "Legends on the Bay" an incredible "Resort Weekend Getaway" which includes one or two night's accommodations. For further information on the Delawana Inn Spa and Conference Resort, please visit their website. www.delawana.com

Anyone interested in investing in a sponsorship marketing package or obtaining an exhibitor/vendor package should contact Syndi Robitaille-Johansen at- office- 705-549-8091 cell- 705-627-0203 or e-mail- geolife@csolve.net. A website is under construction- www.legendsonthebay.com

Clubs and organizations are welcome to partnership proposals